

## Serhat KUT, Ph.D.

---

I'm a multitasking researcher, academician, technology consultant, designer, architect(B.Arch), urban designer(M.sc) and Augmented Reality specialist, mainly focusing on user experience design, human-space interaction, human-computer interaction, visual communication and representation, education technology, business process management, quality assurance, performance management and monitoring. I'm also a technology enthusiast, strongly interested in mobile technologies, new media, crowd sourcing, wearable technologies, ubiquitous/pervasive collaborative computing and besides all these technologies being a natural part of my daily life I try to integrate all my academic courses, research projects and business strategies and projects with emerging technologies.

## Experience

---

### **Assistant Professor at Istanbul Kultur University**

October 2004 - **ongoing**

Assistant Professor, lectures given: \*Architectural Design Studio \*Computer Aided Presentation Skills \*BIM \*Architecture in the Cybernetic Age \*Portfolio Design \* Visual Communication In Architecture

### **Guest Professor at Yildiz Technical University**

February 2015 - **ongoing**

Architectural Design Studio Instructor

### **Technology Consultant To CEO at MNG Kargo**

October 2011 - **ongoing**

- Strategic Technology Consulting, concerning the "Digital Transformation" of the company in the fields of Business Process Management, data processing and analysis, performance monitoring, B2B integration, core service operation software optimization, mobilization, user experience design and future innovation projects.
- Key Member and leader of the "Future Projects Team" at Mng Kargo developing and implementing the projects such as;
  - Mobile Operations Systems Project: redevelopment of the core operations platform of the company based on a cloud structure and android clients. (research and design phase)
  - Digital Mapping Transformation (geocoding and address search algorithms) (completed)
  - EOS (effective operations system), optimization of the core services in operations (completed)
  - Mng Academy online distant in-service training platform.(completed)
  - MNG kargo digital Document Management System.(completed)
  - Mng Kargo Business Process Management portal.(ongoing-partially completed)
  - MngKargo Business Intelligence Project (SAP) smart reporting and analysis and monitoring platform.(ongoing-partially completed)

### **Augmented Reality Specialist at Istanbul Design Factory**

September 2014-**Ongoing** //Istanbul Design Factory is an ecosystem where Citizens, designers, investors and entrepreneurs come together and is a strategic partner of Başakşehir Living LAB (member of ENOLL). As an Augmented Reality specialist I create and develop AR Projects for BLL.

### **Co-founder, General Manager at Istanbul Dağıtım Logistics And Courier Service**

March 2002- March 2004 // When it was founded Istanbul Dağıtım was the pioneer innovative Courier service, providing tailored services especially for e-trade companies.

### **Co-founder, Architect At Eksen Applied Arts And Architectural Design Studio**

June 2001 october 2003 // The design studio had been focusing on designing and implementing high class residential projects in ISTANBUL

## Education

---

### 2012 Ph.D Istanbul Technical University, Graduate School Of Science Engineering and Technology

- Thesis Title: The CyberTectonic Space

### 2011 Certificate of Achievement, Galatasaray University,

- Management Information Systems,

### 2010-2011 The University of Salford, Manchester, UK

- Visiting Researcher, Digital Architectural Design

### 2004 MSc, Urban Design, Mimar Sinan Fine Arts University

### 2001 BA Architecture Mimar Sinan Fine Arts University

## SKILLS

---

Communication



Presentation (oral, visual)



Google Docs / Sheets / Slides / My Maps /Drive /Sites /Analytics



Adobe Creative Suite



Autodesk Building Design Suite (revit, autocad, 3ds max)



Augmented Reality Developing (metaio, wikitude)



UX/UI design



Project Management



## Countries Visited

---

